

Bill Summary
1st Session of the 59th Legislature

Bill No.:	SB 737
Version:	INT
Request No.:	545
Author:	Sen. Hall
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Bill Analysis

SB 737 requires any film production that received from the Department of Commerce to include a 5-second-long static or animated logo, approved by the Department, in the end credits before the below-the-line crew crawl for the life of the project or during each broadcast worldwide for the life of the project if there are no end credits. All other productions, including video games, shall include a logo visible for 1 second or equivalent commitment approved by the Department.

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